



1MORE
hear more

1MORE INC.

1MORE is a consumer electronics company that focuses on acoustic technology research, headphones, smart hardware, and firmware device design.

Official website: www.1more.com

1MORE = TO OFFER MORE BY TRANSCENDING INDUSTRY STANDARDS THROUGH PROGRESSIVE INNOVATION

Culture

A global alliance that honors the traditions of refined craftsmanship through modern design.

Advantages

Innovations to market
High-efficiency manufacturing
Long term accumulation of core technologies.

Objective

Perfect the balance of innovation and value for acoustics and aesthetics.

Vision

Become the most recommended headphone brand on the planet.

Our Story

In the spirit of innovation our founders incubated the touchscreen technology used by Apple and Kindle. In the spirit of value they departed from these brands believing factory workers should afford the products they assemble. Ownership is the crucible of quality.

From this transition, 1MORE was forged with a profound mission: Everyone, young or old, rich or poor, deserves to hear music as it was meant to be heard, as the artist intended it to be heard. Everyone deserves to HEAR MORE.

To **HEAR MORE** is to hear the truth, where every breath and nuance becomes alive, where incantation and intimacy intertwine. To uphold the truth, 1MORE delivers MORE clarity, MORE comfort, MORE power, and MORE passion. To hear your music through our headphones is like hearing it for the first time.

1MORE offers MORE by transcending industry standards through progressive innovation. Nothing should come between you and your music, no waste in expense or design. Through scrupulous engineering, streamlined manufacturing, and authentic marketing we provide a level of affordable luxury that no other brand can.

Our Founders

1MORE

Co-founder and VP of 1MORE Howard Yu

Responsible for supply chain management, product development and design, and marketing;
More than 20 years of experience in sales and customer development in e-commerce.
Worked for in Mart, Mitac Technology, and Foxconn;

Founder and CEO of 1MORE Gary Hsieh

Co-founded MAG.Inc , an international brand of color displays;
Served at Foxconn for 10 years and was prized as the youngest BU to head groups that manufactured iPods, Kindle e-books, Foxconn's picture frame division, and created the world's first electronic frame.

Co-founder and VP of 1MORE Frank Lin

Responsible for brand marketing, sales, and E-Commerce operation and management;
More than 20 years experience in hardware and software research and development in the consumer electronics industry;
Worked for Foxconn Group.

Co-founder and VP of 1MORE Channing Zhang

15 years experience in product design verification, quality assurance, customer service support, and plant operations;
responsible for product design, validation, manufacturing and quality management for Apple, Sony, Philips, Amazon, Huawei, Lenovo, and other global brands.
Worked as general manager of domestic medium-sized enterprises, responsible for the company's production operations and

Our Mission



“There is a mountain of headphone brands. 1MORE isn’t simply climbing that mountain. We’re turning it upside down so everyone can reach the peak.”

-David Kellogg, 1MORE CBO

Alliance Partnerships

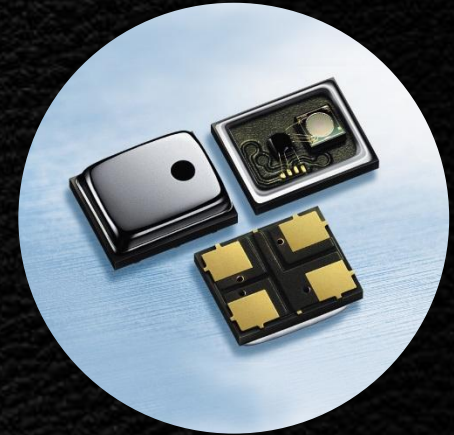
Key Suppliers and Strategic Alliance Partners



Balanced Armature



Metallic Machine



MEMS Microphone



BT Solution



ANC Solution

REVIEWS / MEDIA



“These in-ears boast plenty of impressive features, but perhaps the most remarkable thing about them is the price: At \$100, they make others in their class look embarrassingly overpriced” Ryan Waniata, Digital Trends



“A terrific value product that will help reset the price performance bar for affordable portable audio.” Eric Neff, Headphone Guru

Forbes

“The entire experience is upscale, with no corners cut: fit, design, audio performance, packaging and accessories.”
Brad Moon, Forbes



“The Triple-Driver's sound is not only full and warm but nicely detailed. There's plenty of bass oomph and definition is decent enough. The midrange sounds clear and natural; this is a headphone that will appeal to audiophiles,” David Carnoy, CNET

TIME

[1MORE is] already recognized for making some of the best audio products in the world. They've been winning both design and audiophile awards around the world,”
Kevin Kelleher, Time Magazine



“This in-ear headset performs well above its pay grade. 1MORE could easily ask for an extra \$50”,
Staff, TweakTown

REVIEWS / MEDIA

The logo for Mac Sources, featuring the word "Mac" in a green, rounded font and "Sources" in a black, sans-serif font.

"At around \$100, 1More has destroyed every other headphone set in or above their price range. I don't see myself going back to wireless for a while." Brian Wharton, MacSources



"Beautiful presentation, clear and balanced, luxury at an affordable price, Maruice "MoeDawg," Washington," Head-Fi



"the 1More Triple Driver in-ear headphones did leave a great impression on me. I've used other headsets and earbuds that cost more and still don't offer the audio quality on the triple driver," Chris DelCastillo, Nerd Reactor




"The 1MORE Triple Driver in-ear headphones can perform, when optimally fitted, on a level that wouldn't be out of place in a \$1,000 in-ear monitor," Cliff Wade, Tech Dissected

The Examiner.com logo, featuring the text "examiner.com" in a white, lowercase, sans-serif font on a dark background.

"Its all the little things, like the immaculate packing, on top of great sound that makes the Triple Driver a must have," Marshall Rosenthal, The Examiner

Most Voted In-ear Headphones

	Picture	N
#1		1More

CR RANKING



#1
Rated
Headphone
July 2016 Issue



Consumer Reports

Legend: DON'T BUY, RECOMMENDED, EXCELLENT, VERY GOOD, GOOD, FAIR, POOR

Sort by: Overall score

Compare: Select up to 5 models to compare detailed ratings and features & specs. You can add models from other types to your chart. [Learn more](#)

Brand & Model	Price	Ratings and Test Results					
		Overall score	Sound quality	Sensitivity	Type	Design	Sports model
<input type="checkbox"/> <input checked="" type="checkbox"/> 1MORE E1001 Triple Driver	\$100 Price & Shop	86	+	Medium	Ear-insert with removable shirt clip	Isolating	
<input type="checkbox"/> <input checked="" type="checkbox"/> PSB Speakers M4U 4	\$300 Price & Shop	86	+	Medium high	Ear-insert with removable shirt clip	Isolating	
<input type="checkbox"/> <input checked="" type="checkbox"/> Klipsch Image X11i	\$200 Price & Shop	80	+	High	Ear-insert	Isolating	
<input type="checkbox"/> <input checked="" type="checkbox"/> Klipsch X12i	\$350 Price & Shop	80	+	High	Ear-insert with removable shirt clip	Isolating	
<input type="checkbox"/> <input checked="" type="checkbox"/> Westone ADV Alpha	\$150 Price & Shop	80	+	Medium high	Ear-insert with ear hooks, removable shirt clip.	Isolating	
<input type="checkbox"/> <input checked="" type="checkbox"/> AKG by Harman Y23	\$30 Price & Shop	76	+	High	Ear-insert	Isolating	
<input type="checkbox"/> <input checked="" type="checkbox"/> PSB Speakers M4U 4	\$300 Price & Shop	86	+	Medium high	Ear-insert with removable shirt clip	Isolating	
<input type="checkbox"/> <input checked="" type="checkbox"/> Klipsch Image X11i	\$200 Price & Shop	80	+	High	Ear-insert	Isolating	
<input type="checkbox"/> <input checked="" type="checkbox"/> Klipsch X12i	\$350 Price & Shop	80	+	High	Ear-insert with removable shirt clip	Isolating	

CR Consumer Reports™

MAKING CHOICES FOR A BETTER WORLD

Plus: Most Reliable Cars
Smart Charity Choices

THE GREAT GIFT GUIDE

TOP-RATED PRODUCTS
Tested for performance & safety

Smartphones • TVs
Laptops • Coffee makers
Gifts • Earbuds
Smartwatches • Video cameras
Cashmere • Tablets
Gourmet coffees
Wireless speakers • Blenders
Fitness trackers
Desktop computers • Tires
TV sound bars • Color printers
Vacuums • Handblowers
Sneakers & leather shoes
Streaming media players
Electric kettles • Bike helmets
and more!

Consumer Reports

December 2016 Issue

1MORE E1001 Triple Driver

Gifts That Go the Distance

1MORE E1001
Best Earbuds Under \$100

These earbuds are built on a premium number of layers and are waterproof, with a long battery life and a secure fit. They're also compatible with both Android and iOS devices, and they have a sleek, modern design. The 1MORE E1001 is a great choice for anyone who wants a high-quality earbud that can keep up with their active lifestyle.

1MORE E1001
Best Earbuds Under \$100

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MORE SOUND PER POUND FROM 1MORE

hi-fi+

REPRODUCING THE RECORDED ARTS OCTOBER 2016 • 140
www.hifiplus.com

ISSN 2465-9750

SPEAKER ROYALTY!
EIGHT OF THE BEST LOUDSPEAKERS EVER, INCLUDING:

VIDE AUDIO GIVA G4 • DEVILET GOLD PHANTOM • VIENNA THE MUSIC

EXCLUSIVE!

SCHOROK AND PIRIST AUDIO DESIGN PONES MUST BE WORN

EXCLUSIVE WORLD'S FIRST TEST! LINN PRODUCTS KLIMAX DS/3 STREAMER

hi-fi+

October 2016 Issue

1MORE E1001 Triple Driver & C1002 Capsule-type Dual-Driver earphones

International Media Awards



Best Headphones and Wireless Speakers for Summer

You can move the party outdoors—come rain or shine

By Terry Sullivan
May 20, 2016

The way we listen to music is changing at, well, the speed of sound. Smartphones with spacious memory and connections to Internet streaming services to play tunes through car- or home-based entertainment systems wirelessly is how digital-savvy music listeners feel the beat now.

Our recommendations of the best headphones and wireless speakers are here to help keep your groove going at the pool, the beach or where ever a care-free summer takes you and your tunes.

1MORE E1001 Triple Driver



- 1 1MORE E1001 Triple Driver
- 2 Grado Prestige SR325e
- 3 Scosche SportClip 3
- 4 Bose SoundLink Color
- 5 Jabra Solemate MAX
- 6 Libratone Zipp Mini
- 7 Marshall Kilburn

1MORE Triple Driver In-Ear Headphones
Rated Number 1 by **Consumers Reports**



T.H.E SHOW
NEWPORT



1MORE Triple Driver In-Ear Headphones
Awarded by T.H.E. Show颁发的“**Richard
Beers Innovation Award 2016**”



1MORE Triple Driver
Received PCMAG
“**Editor's Choice**”

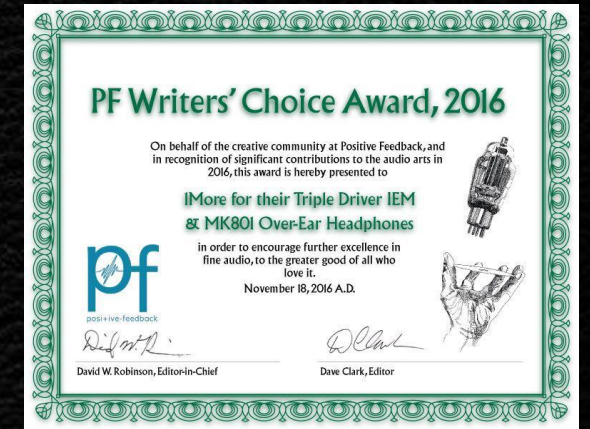
International Media Awards



1MORE Triple Driver In-Ear Headphones
Received Digital Trends **"BEST EARBUDS
Recommendation"**



1MORE Triple Driver In-Ear Headphones
Received Japan VGP special Award
Cost Performance Award



1MORE Triple Driver In-Ear, Over-Ear
received USA **PF Writer's Choice Awards**

International Media Awards

Audiophilia

Audiophilia



Title: 1MORE Triple Driver In-Ear Headphones
Received Audiophilia **"Audiophilia Star Component"**

URLs:

<http://www.audiophilia.com/reviews/2016/5/14/1more-triple-driver-in-ear-headphones?rq=1more>

hometheater
review.com

Home Theater
Review



Title: 1MORE Triple Driver In-Ear
Headphones
Received Home Theater Review **"Best
Product" Award**

URLs:

<http://hometheaterreview.com/1more-e1001-triple-driver-earphones-reviewed/>

International Media Awards



HEADPHONE.GURU

Headphone Guru



1MORE Triple Driver In-Ear Headphones
Received Headphone Guru **"Product Of The Year
Award"**

URLs:

<https://usa.1more.com/collections/headphones/products/triple-driver-in-ear-headphones>



EDISON AWARDS

Edison Awards Nominee



1MORE Triple Driver In-Ear Headphones
Received Audiophilia **"Audiophilia Star
Component"**

URLs:

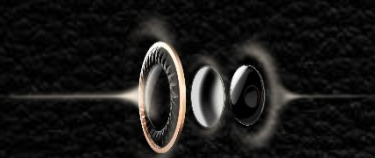
<http://www.edisonawards.com/nominations.php>

Technology and Products



Technology and Design Features

Patented Acoustic Technology



Aerospace Metal, DLC, and Polymer Composite Diaphragms



Multi Drivers With Proprietary Balanced Armatures



Grammy Winning Expert Tuning



Revolutionary Advanced ANC Technology

Fashionable Smart Devices



MISFIT

Headphones + tracking



SWAROVSKI

Headphones With Genuine Swarovski Crystals



Smart Hearing Protection



Intelligent Dual System Mic and Controls Compatible With Apple iOS and Android

IOT Eco System



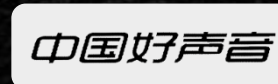
IOT Headphones



IOT Speaker



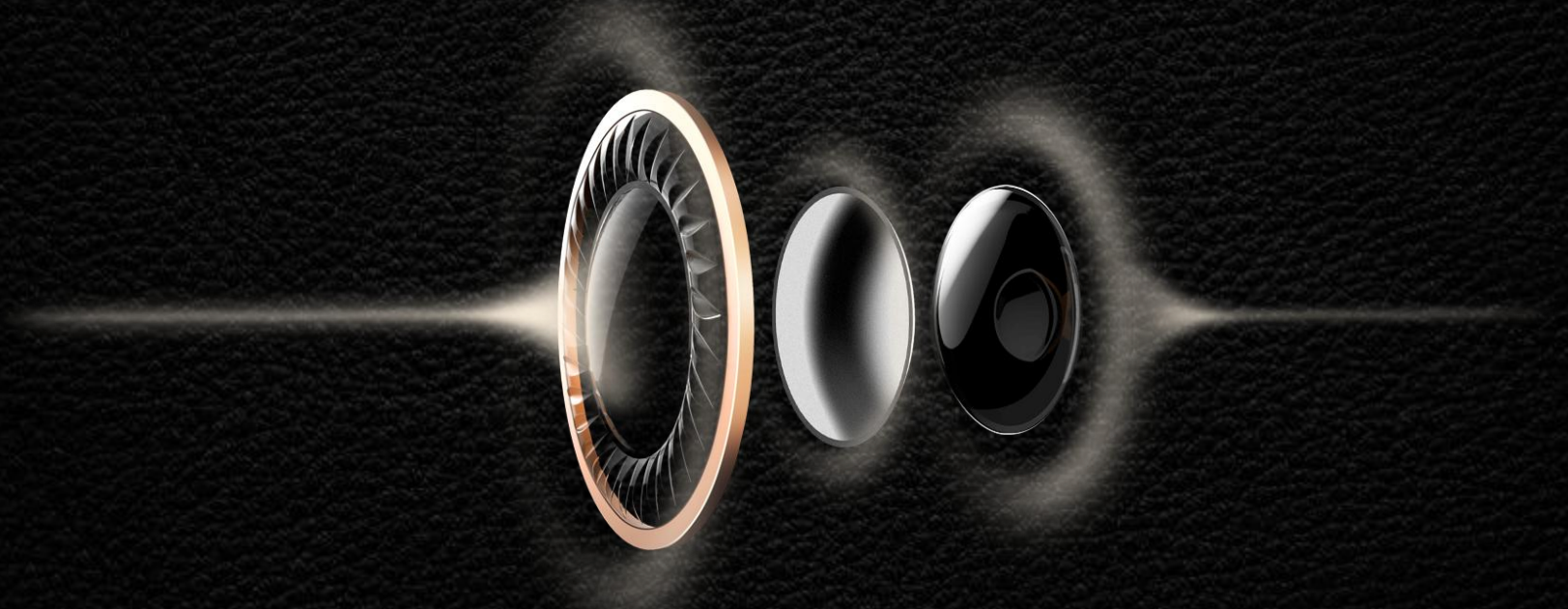
IOT Toys



Music Social Media

Piston Acoustic Technology Patented Composite Layers of Diaphragm

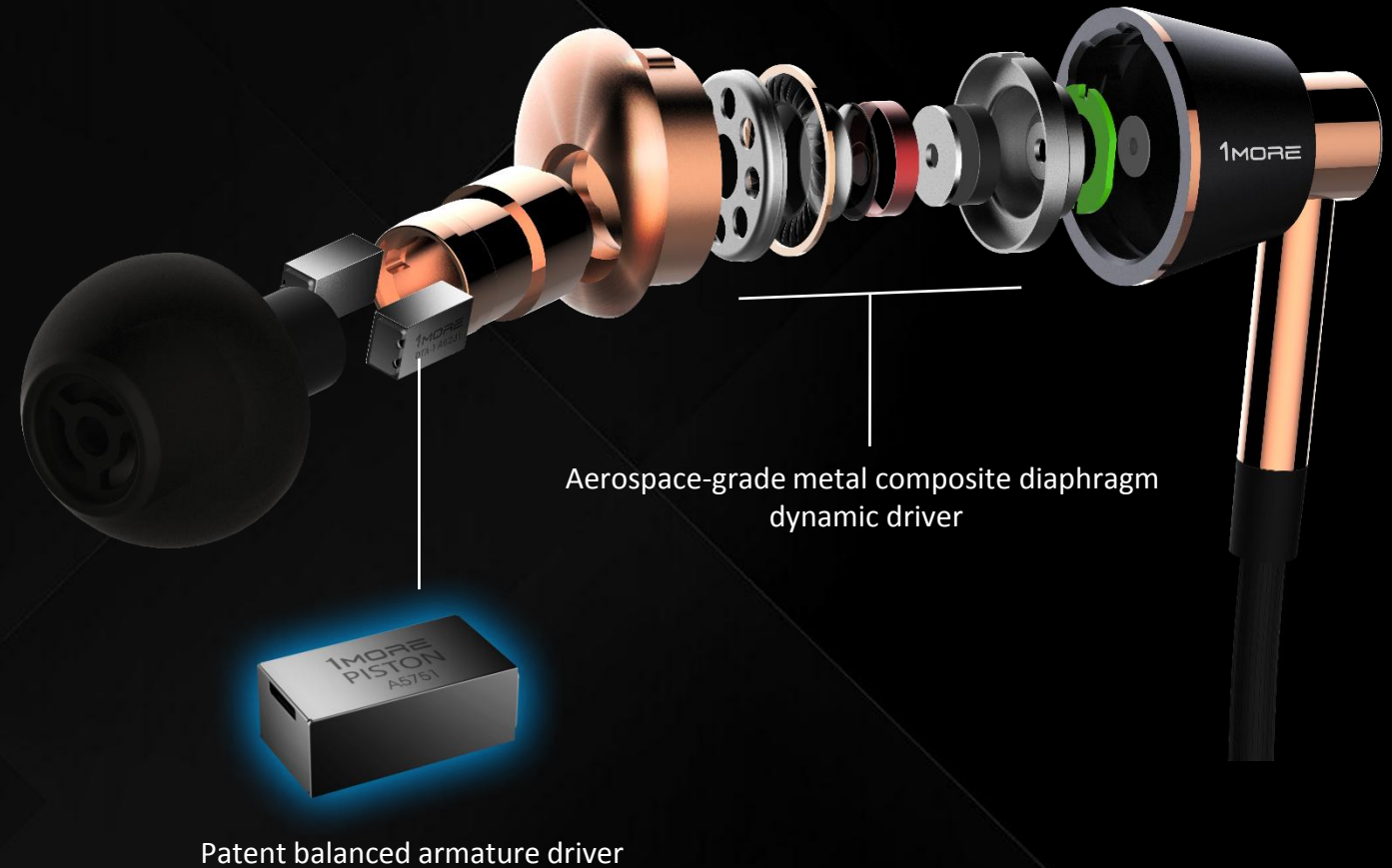
Patented triple layer diaphragm design allows the listener to hear music as the artist originally intended. The result is a perfect balance of pristine treble, present mids, and powerful bass.



Aero-space metal composite diaphragm (Explosion Fig.)

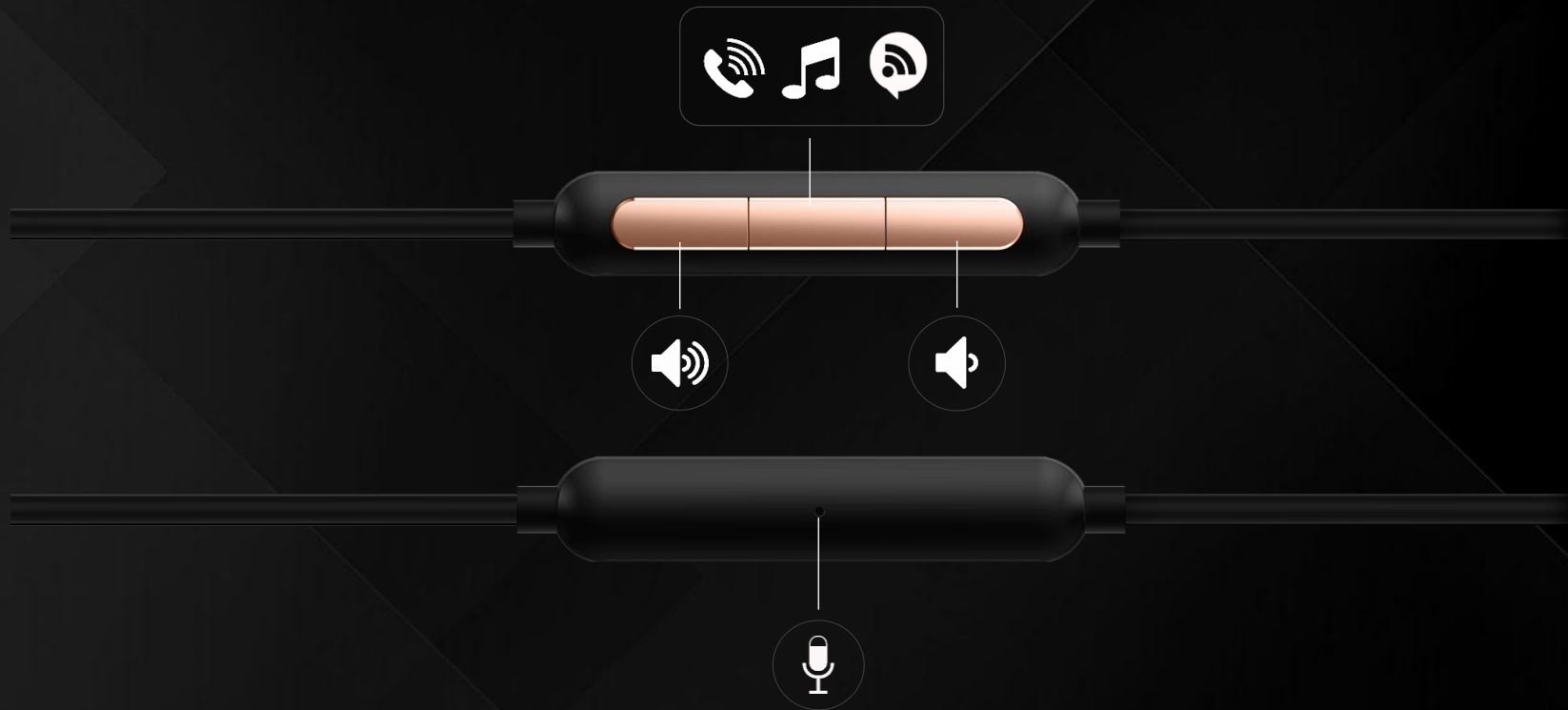
Our Hallmark Triple Driver

Two balanced armatures and a separate dynamic driver deliver an extremely powerful yet intimate listening experience. Together they create a spacious and transparent feeling of having nothing between you and your music. Our patented armatures work together to deliver silky sizzling highs and can withstand extremely high input power without distortion. They have an extended frequency range up to 40,000 Hz to reproduce high-resolution audio. Frequencies in this range add "transients", a sonic quality normally only heard in live music. The armatures are uniquely inset with durable silicone covers for lasting performance and resilience. Our patented triple layer diaphragm with aerospace-grade titanium inside two outer layers of PET, a resilient polymer, greatly increases bass and midrange response time, definition, and fullness.



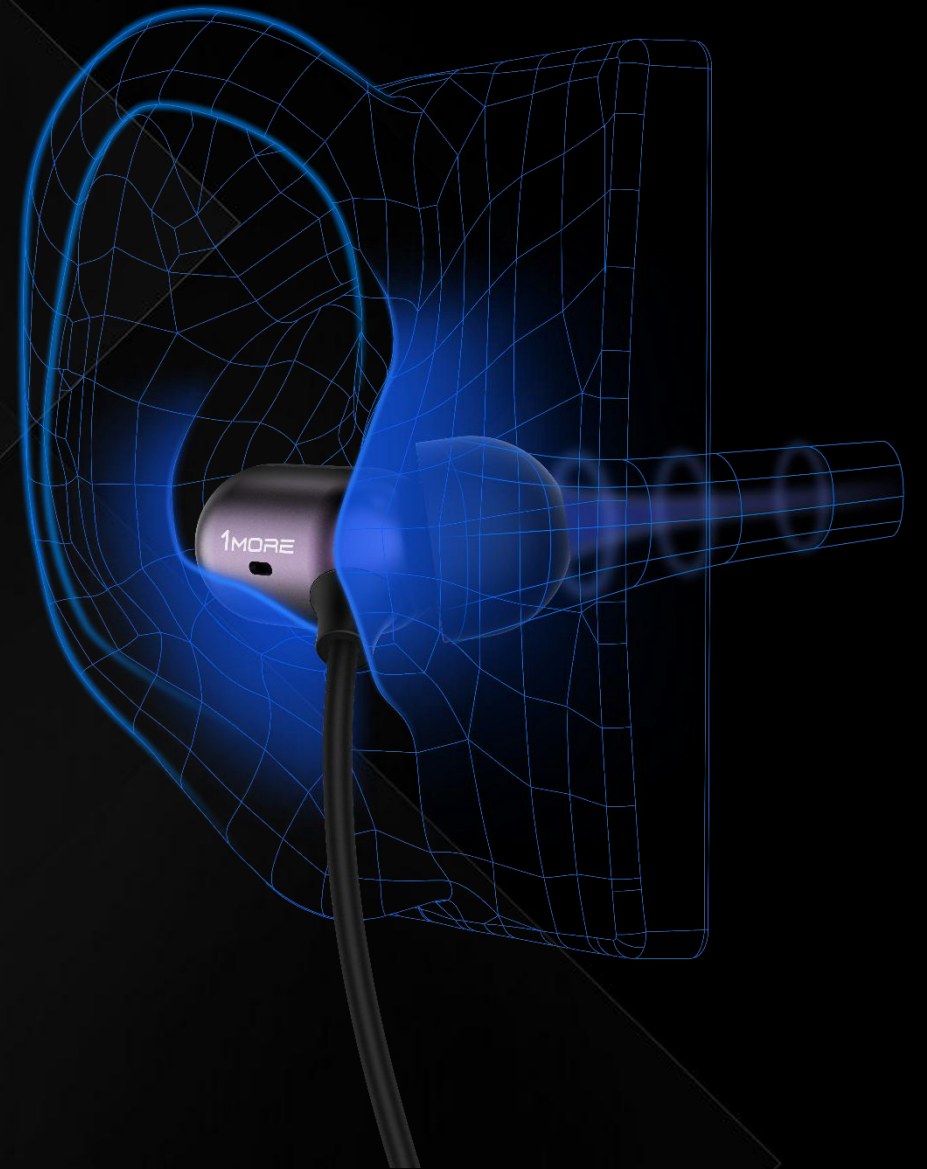
Dual-system Intelligent Controls Compatible with iOS and Android

Dual-system intelligent controls are compatible with both Apple iOS and Android systems, allowing the user to conveniently change volume, play/pause, change tracks, operate voice control, and take calls.



Precise Ergonomic Design

According to extensive medical canal data of various age groups, genders, and races, we designed a golden standard fit for all of our headphones that feel secure and comfortable for all.



Brand Personalities

Popular and Professional
Athletic and Artistic
Stylish and Sincere
Intelligent and Influential





Luca Bignardi

Four Time Grammy Award Nominee and Winner
Italian Brand Ambassador with a deep passion for perfecting
1MORE's sound

"Sound should be shaped around the needs of human ears, not flat lines that only please laboratory engineers. In tuning, I want everyone to hear every single detail from the deepest lows to the clearest highs with pleasure. I'm filled with passion when the finished result allows me to discover elements in songs I had never heard before. This is music."

-Luca Bignardi

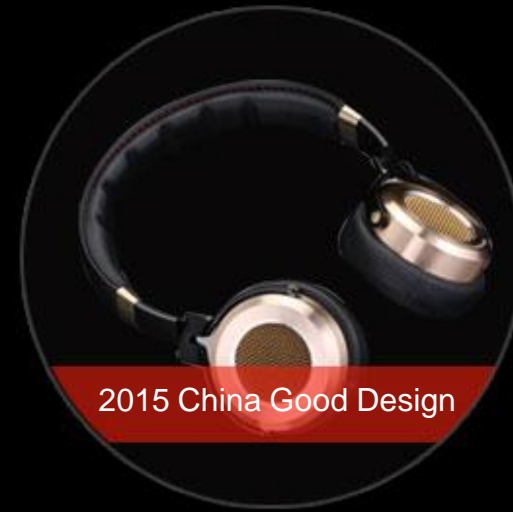
Our Headphone's Honors and Awards



2014 iF Award



2014 Reddot Award



2015 China Good Design



2016 iF Award



2014 Computex Award

Honor List



Current Facts

Quality and Reliability

- The product yield is above **99%**, RMA ratio is less than **0.03% (300 DPPM)**
- Total tests on product's functional reliability and user's experiences average to **732** times.
- Environmental tests on toxic substances and elements average to **175** times.

Sales and Recommendations

- Total sales in less than **3** years amount to **30,000,000** pcs.
- Day sale on Nov 11th, 2014 amounts to **200,000** pcs, which is **No.1** in headphones for mainland China.
- Online recommendations amount to **2,560,000** and five-star ranking average is **98%** as Dec 10th, 2016.


International Awards

- **10** international design awards in **3** years.


Business Expansions

- **23** provincial distributions, **35** T-Mall online shops and **150** offline experiencing stores in mainland of China.
- Sales in **13** countries and regions as following: USA, England, EU, Japan, Korea, Australia, India, Hong Kong and Taiwan.


Our Social Media and Global Reach




1MORE
Electronics · 11,009 like this
Jane Yan, Linda Tang and 10 other friends like this
1MORE delivers superior quality headphones at surprisingly affor...
[Shop Now](#) [Liked](#)




1MORE INDIA
Electronics · 125 like this
Summer Tan, Jane Yan and 3 other friends like this
1MORE delivers superior quality headphones at surprisingly affor...
[Shop Now](#) [Liked](#)




1MORE Taiwan ✓
4.9 ★★★★★ (393) · Hospitality Service · 4,754 like this
Alan Ng Wei Lun, Patrice Chen and 8 other friends like this
超乎您的想像, 1MORE 耳機不只是耳機! 曾獲得4次格萊美獎, 國...
[Shop Now](#) [Liked](#)




1MORE Japan
Electronics · 39 like this
Maggie Yu, Linda Tang and 10 other friends like this
1MORE Japan 公式フェスブック
[Message](#) [Liked](#)




1MORE Spain
Electronics · 754 like this
Linda Tang, Rita Ling and 3 other friends like this
Headphones
[Shop Now](#) [Like](#)



1MORE TR
Electronics · 3 like this
Linda Tang and Gary Hsieh like this
Tüm sorularınızı mesaj yoluyla iletebilir, ürünlerimizi 1more.com.tr...
[Shop Now](#) [Like](#)




1MORE Italia
Electronics · 1,859 like this
Patrice Chen, Linda Tang and 4 other friends like this
Pagina ufficiale 1MORE per l'Italia.Il marchio premium del gruppo...
[Shop Now](#) [Liked](#)




1MORE Australia
Electronics · 469 like this
Linda Tang, Patrice Chen and 7 other friends like this
1MORE is a premiere consumer electronics audio company head...
[Message](#) [Liked](#)


Our Social Media and Global Reach




1MORE Korea
Electronics · 737 like this
Linda Tang, Patrice Chen and 8 other friends like this
1MORE 의 한국 페이지입니다
[Learn More](#) [Liked](#)




1MORE UK
Electronics · 38,344 like this
Patrice Chen, Jane Yan and 8 other friends like this
1MORE UK delivers superior quality headphones at surprisingly a...
[Shop Now](#) [Liked](#)




1MORE Singapore
Electronics · 666 like this
Patrice Chen, Alan Ng Wei Lun and 2 other friends like this
[Shop Now](#) [Like](#)




1MORE Malaysia
Electronics · 1,060 like this
Summer Tan, Patrice Chen and 2 other friends like this
Official 1MORE Malaysia Page. Clicks & Find out more about our ...
[Shop Now](#) [Like](#)



1MORE
Electronics · 68 like this
Patrice Chen and Gary Hsieh like this
1MORE ist ein Premium Hifi-Audio-Unternehmen für Design-Kopf...
[Sign Up](#) [Like](#)



1MORE Deutschland
Retail Company · 5 like this
Rita Ling likes this
1MORE Germany Branch
[Message](#) [Like](#)



1MORE Indonesia
5.0 ★★★★★ (1) · Electronics · 4,945 like this
Gary Hsieh, Patrice Chen and Linda Tang like this
1MORE delivers superior quality headphones at surprisingly affor...
[Message](#) [Like](#)

Global Search & Trends

1MORE Headphones

<https://usa.1more.com/> ▼

1MORE uses the latest technology to create premium quality headphones at prices everyone can afford, look stylish wearing, and feel good about.

Headphones · Triple Driver In-Ear Headphones · iBFree BLUETOOTH IN-EAR ...

1MORE E1001 TRIPLE DRIVER IN-EAR HEADPHONES - 1MOREUSA

<https://usa.1more.com/products/triple-driver-in-ear-headphones> ▼

See How High Consumer Reports Ranked The 1MORE Triple Driver In-Ear Headphones - Click Here. LIMITED TIME: Get A Free Piston Fit Headphone With Your Purchase Of Our Triple Driver, a \$20 Value! ... Two balanced armatures and a separate dynamic driver deliver an extremely powerful yet ...

Amazon.com: 1MORE Triple Driver In-Ear Headphones (Earphones ...

<https://www.amazon.com/1MORE-Headphones-Earphones.../dp/B01A7G35S0> ▼

★★★★★ Rating: 4.4 - 484 reviews

THREE DRIVERS- these headphones have two balanced armatures and a separate dynamic driver. ... Our Triple Driver In-Ears epitomize 1MORE'S mission: We're not in this business to sell headphones. ... Listening to our Triple Drivers is like hearing your favorite music live and for the ...

1More Triple Driver In-Ear Headphones - Costco

www.costco.com › Electronics › Audio/Video › Headphones ▼

1More Triple Driver In-Ear Headphones Noise Isolating and Naturally Balanced Sound with Three Drivers, Two Balanced Armatures and One Dynamic Driver ...

1More Triple Driver In-Ear Headphones Review & Rating | PCMag.com

www.pcmag.com › Reviews › Consumer Electronics › Audio › Headphones ▼

★★★★★ Rating: 4.5 - Review by Tim Gideon

Aug 24, 2016 - The 1More Triple-Driver In-Ear Headphones—which are actually in-canal earphones—are a reasonably priced \$99.99 and ship with a bevy of ...

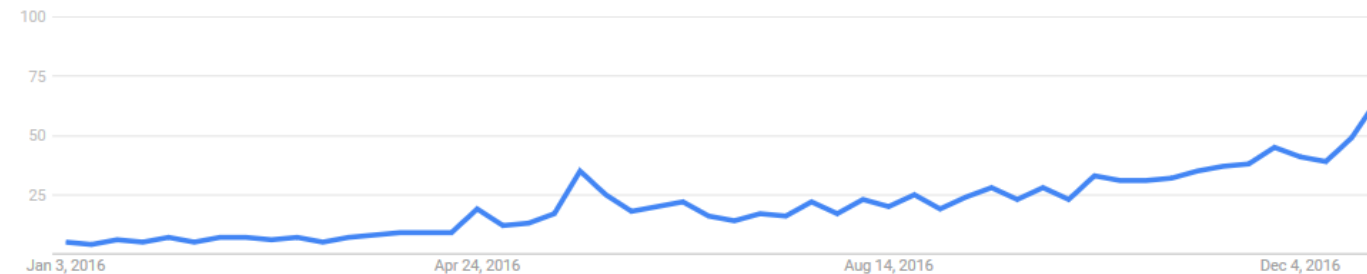
1More Triple Driver In-Ear Headphones review - CNET

<https://www.cnet.com/products/1more-triple-driver-in-ear-headphones/> ▼

★★★★★ Rating: 4 - Review by David Carnoy

Apr 26, 2016 - The 1More Triple Driver is a great-sounding in-ear headphone for its relatively modest price point.

Interest over time ?





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