

oclean



WHAT

The World's Fastest Electric Toothbrush

Oclean designs and manufactures preventive oral healthcare devices.

Our first product – the **Oclean One** – is a next generation sonic smart toothbrush that can connect through a mobile application to offer a fully customized brushing experience along with data analysis.

WHO

The Team

We are Hardware, Software Engineers and Data Scientists with experience in IoT and Consumer Electronics.



WHERE

The Chinese Silicon Valley

Oclean is located in the heart of the Hi-Tech Park of Nanshan in Shenzhen.



WHY

Problems



1) We all have different set of teeth.

2) Mechanical toothbrushes do not clean properly.

Existing electric toothbrushes improve the brushing BUT do not take into consideration users' teeth condition.

SOLUTION

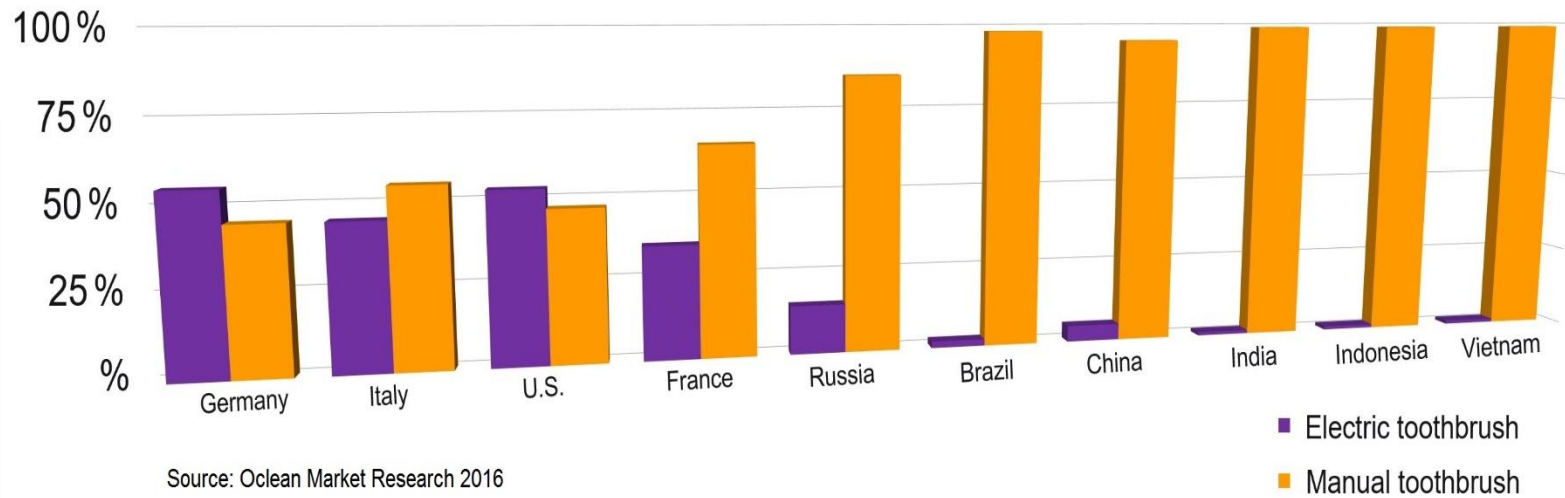
Oclean One

We have pushed the limits of what you can expect from your toothbrush. We wanted to provide meaningful value for you, and with everyone's teeth being different, we knew customisation was the next frontier.



The Big Picture

Electric Vs Manual Ownership



From feature phone to smartphone, the toothbrush will follow the same path from manual to electric. Oclean has designed a leap frog product with the Oclean One which stands as the next generation of truly smart electric toothbrush.

Hardware
Software
INTEGRATION

DESIGN

MANUFACTURE

The Oclean One
Is the result of 12
months of R&D
with Top global
industrial leaders

FACTORY

huami

 **AMAZFIT**

arm

omate

 **dialog**
SEMICONDUCTOR

KOTL

 **DU PONT**

PEDEX


AkzoNobel

 **LG**

SUNWODA



Oral
Health Care
Industry

DISRUPT

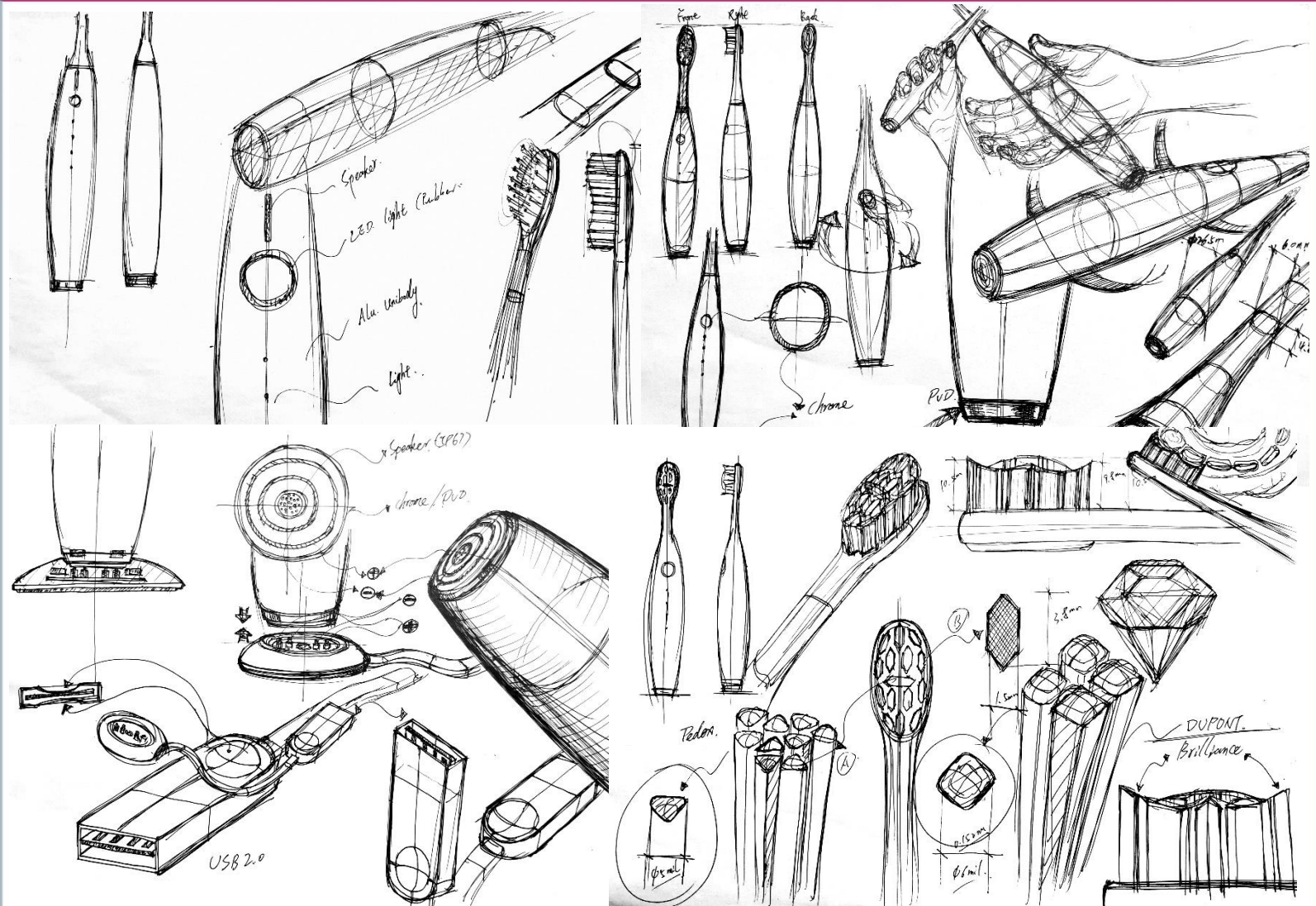
BUILD

The Oclean One
Is World's fastest
smart sonic
electric
toothbrush to
date

REPEAT

PRODUCT

Oclean One: 12 months of R&D



PRODUCT

Oclean One



iOS and Android App

Customized Oral Care Plans

60 Days Battery Life

BPA Free Design



Ultra-Fast Charging



Anti-splash



DuPont / Pedex Diamond filament



Custom-made World's Fastest Motor



IPX7 Water Resistant Uni-body



Smart Voice Reminder



PRODUCT

Oclean One



PRODUCT

Oclean One






PRODUCT

Oclean One



PRODUCT

Comparison

	 oclean	 Oral-B®	 PHILIPS
Model	Oclean One	P8000	HX9957
Battery Life	60 days	12 days	21 days
Charging Time	3.5 hours	16 hours	16 hours
Modes	72	6	15
Motor RPM	50,000	40,000	31,000
Customization	✓	✗	✗
Loud-speaker	✓	✗	✗
Anti-splash	✓	✗	✗
AI enabled	✓	✗	✗
Feedback	✓	✗	✓
Sonic powered	✓	✗	✓
Bluetooth	✓	✓	✓
Water-Resistant	✓	✓	✓
Retail Price	\$129	\$199	\$299



PRODUCT

60 Days Battery Life



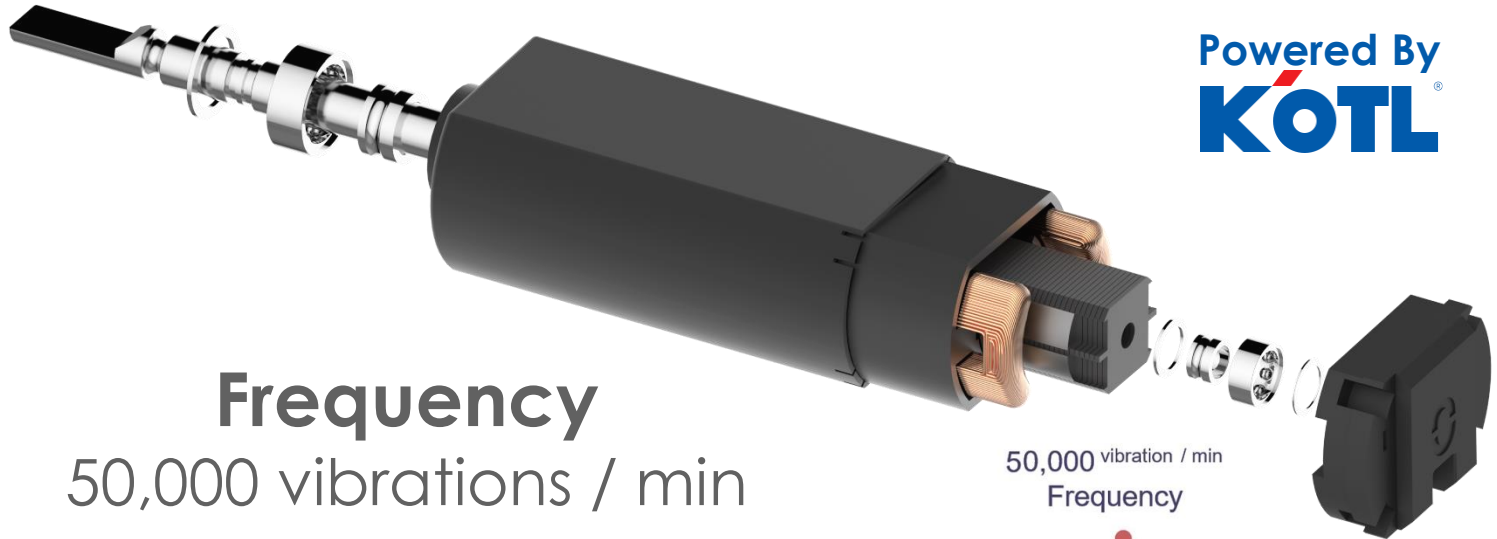
PRODUCT

The World's Fastest Motor



PRODUCT

The World's Fastest Motor



Frequency

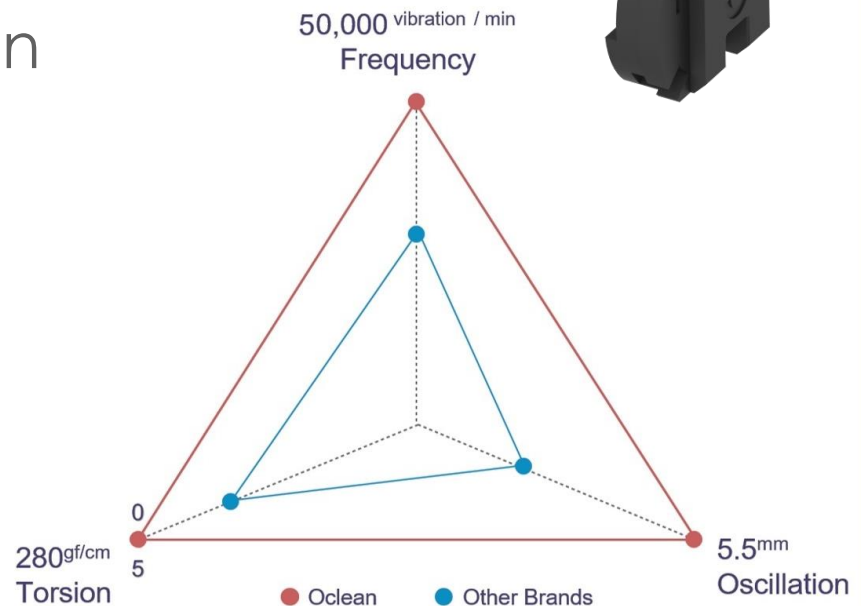
50,000 vibrations / min

Torsion

280gf/cm

Oscillation

5.5mm

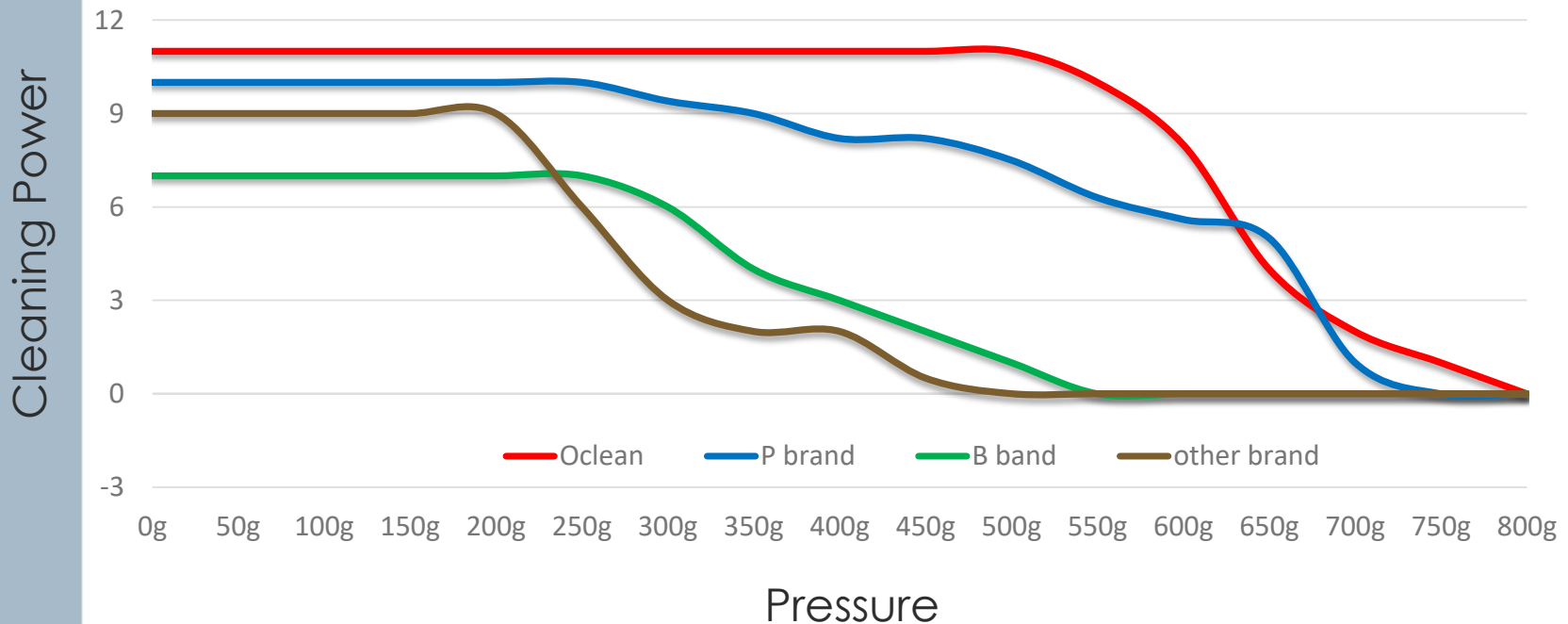


PRODUCT

The World's Fastest Motor

Under 600 gram-force pressure, the Oclean One head offers the same cleaning power.

Cleaning Power = Frequency x Oscillation



APP

Brushing Plan Tailored To Your Needs



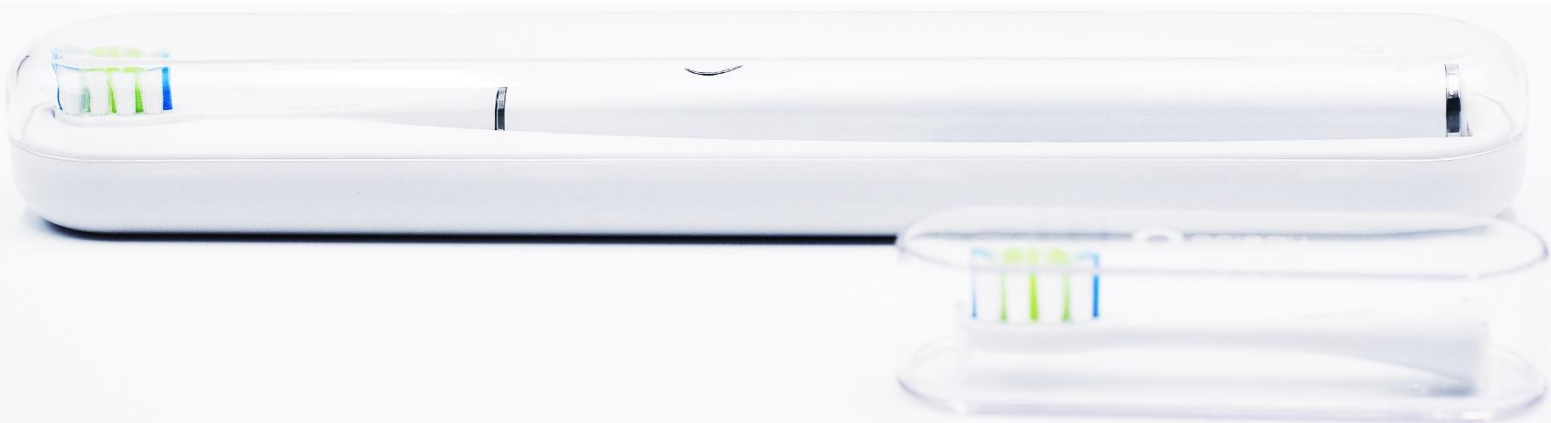
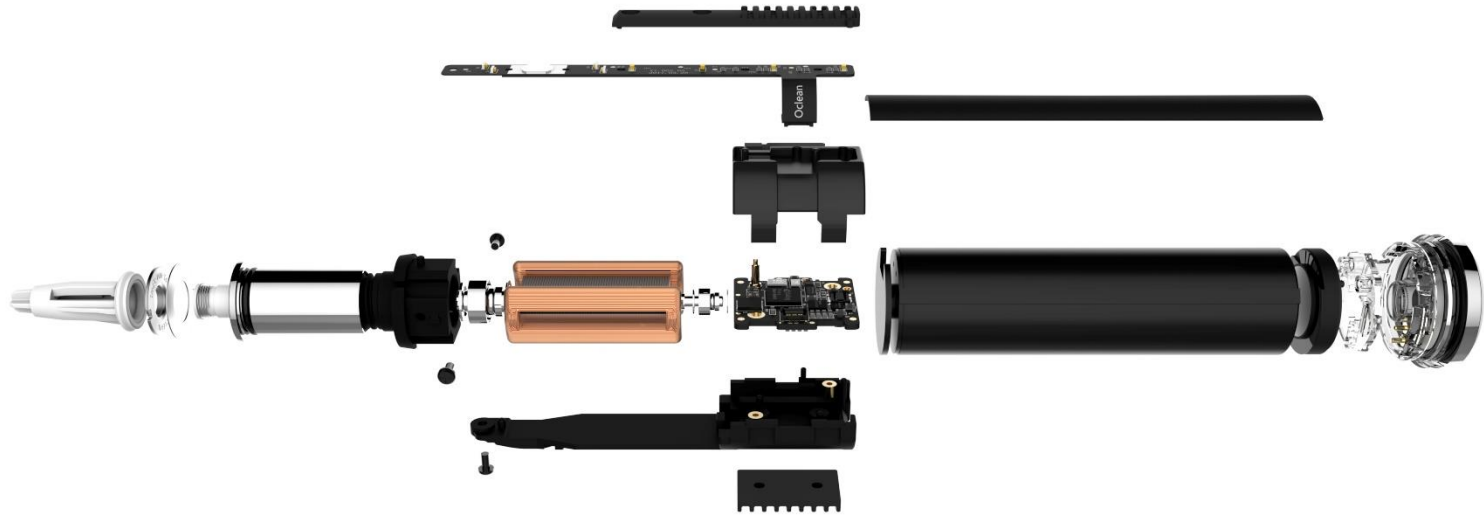
Improve your oral health with a customized brushing experience, personalised to your teeth and your brushing habits.

Our innovative software provides a multistage brushing routine tailored to your needs.



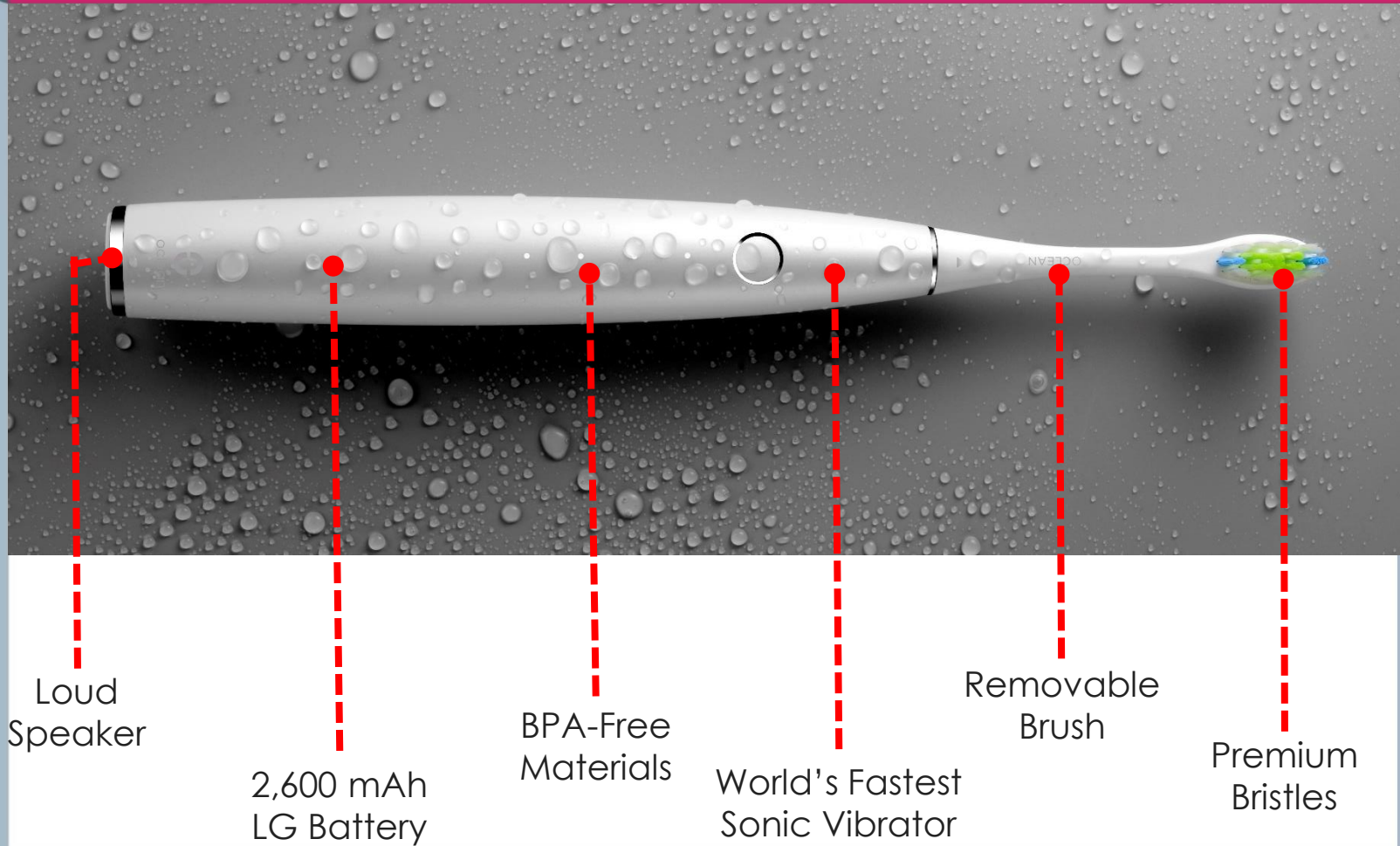
PRODUCT

IP67 Water-Resistant Uni-body



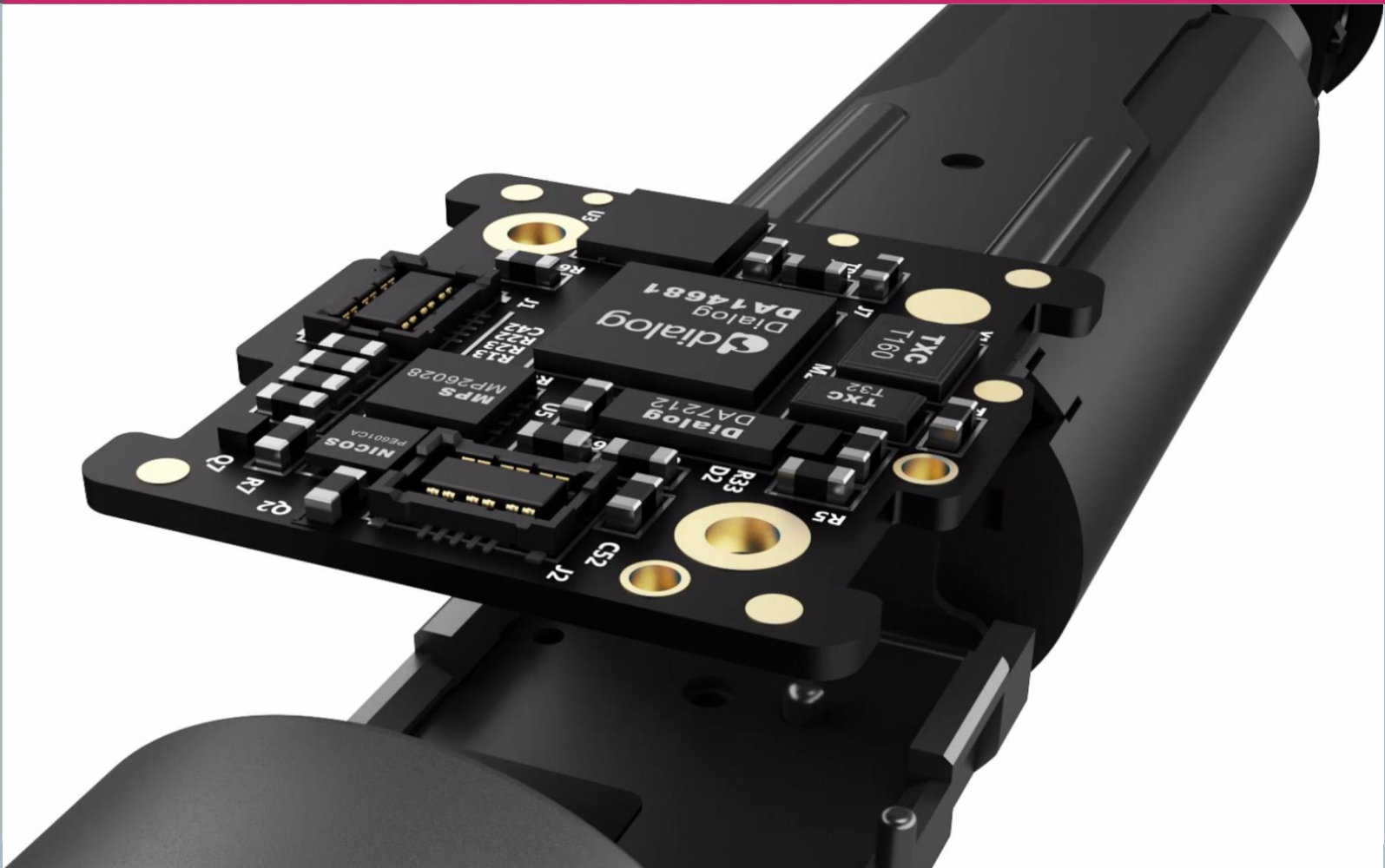
PRODUCT

Look & Feel Details



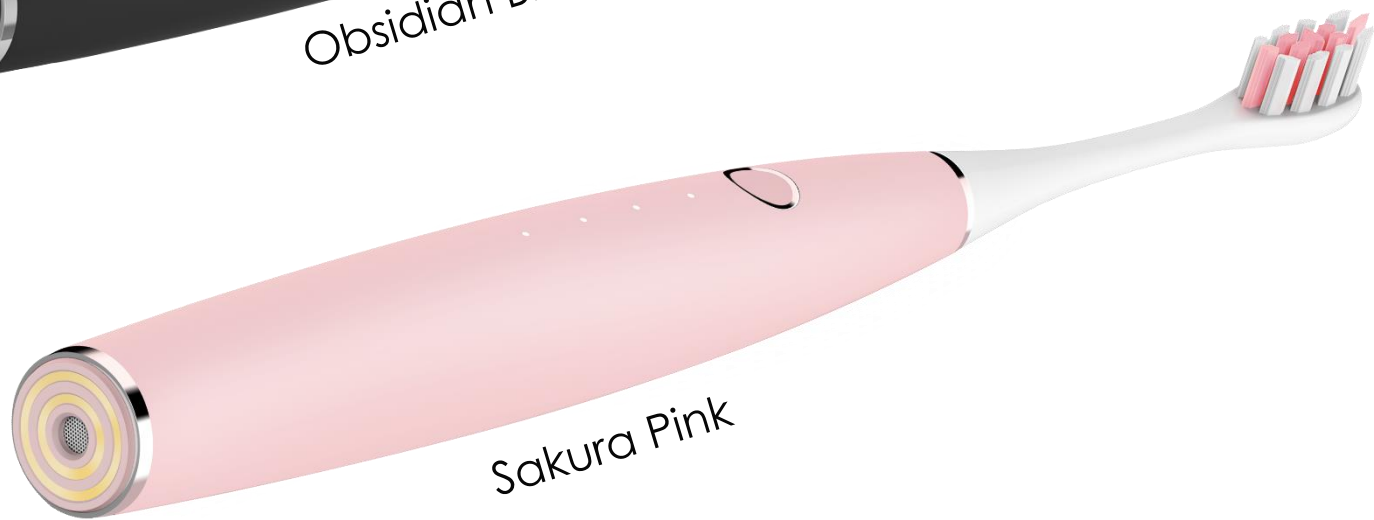
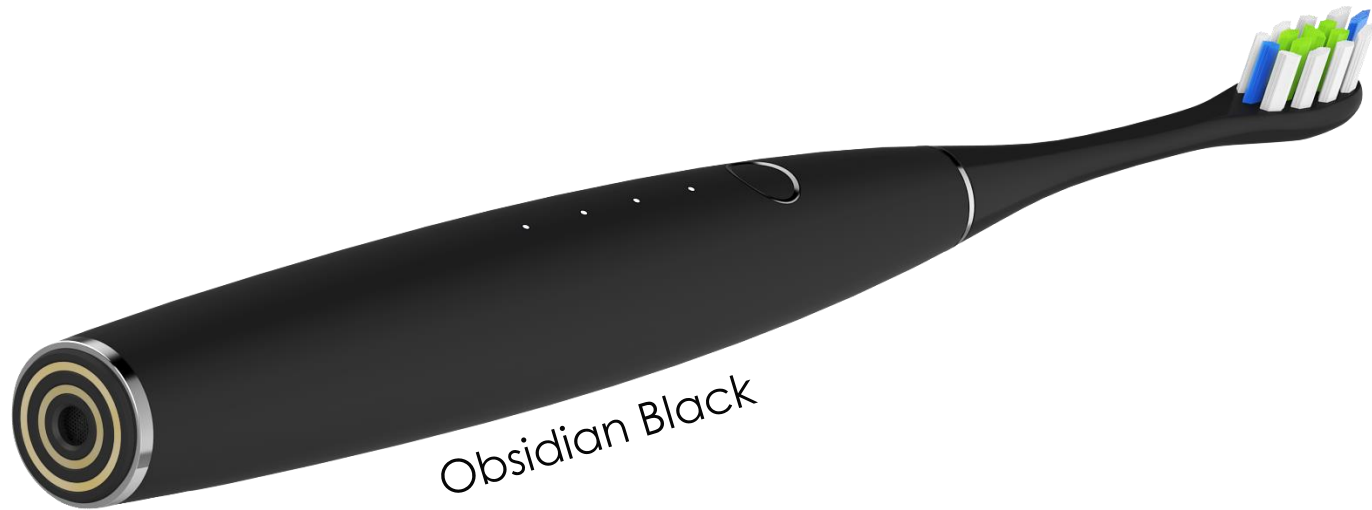
PRODUCT

Under the hood



PRODUCT

Limited Edition



Design

What Defines A Good Brush

Material

- filament diameter
- shape

Design

- cleaning area
- cleaning depth

Technology

- filament density
- filament volume



Design

Two Types of Head Brush

Standard Cleaning
Head



DuPont Brilliance
+
Pedex



Deep Cleaning
Head

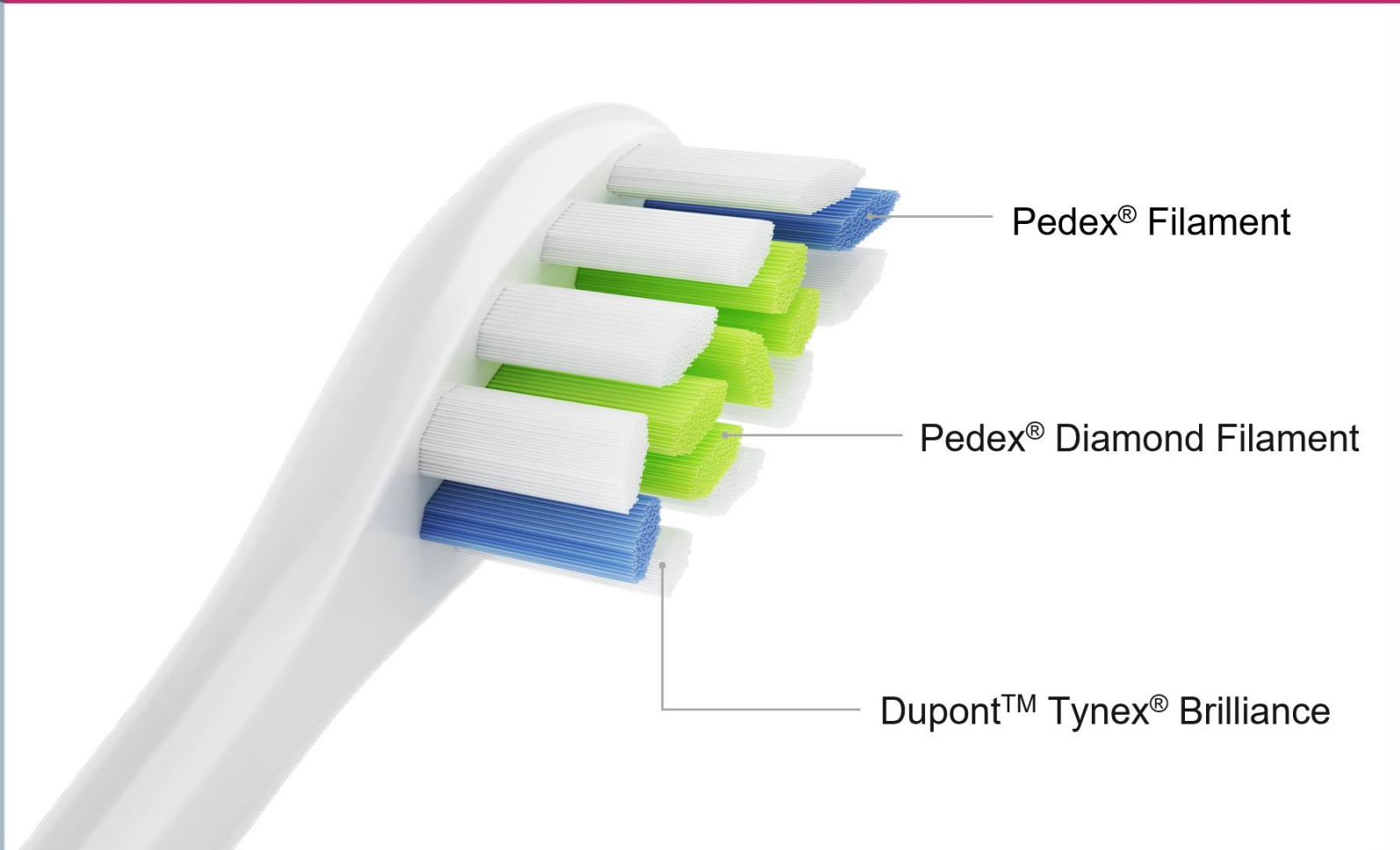


DuPont Brilliance
Pro
+
Pedex



Design

Standard Cleaning Brush



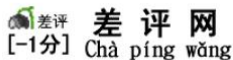
PRICE

MSRP = \$99



PRESS

They Speak About Us



PRESS

They Speak About Us

