



Qingdao Yeelink Information Technology Co., Ltd. (Yeelink) is an

emerging innovative enterprise that was founded in 2012 with the help of the American incubator SOSven-tures.

As a company which integrates design, research and development,

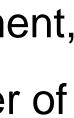
production, and marketing, Yeelink is striving to become the leader of the world's smart lighting device industry.



Yeelink is engaging in creating a brand new, high-quality, and

comfortable lighting experience with smarter user operation, providing personalized and superior quality lighting that people require. The team at Yeelink is brimming with outstanding talents from the Internet, communications, consumer electronics, and high-end lighting industries. Yeelink's aim is to continue to develop comprehensive consumer and industrial smart lighting solutions based on the real and emerging needs.













# SUSV THE ACCELERATOR VC

# GIC







# xlaoml.com



# Π

#### 2014.04

# Incubated by Hax

2012.12

Joined Xiaomi Eco-system

#### 2012.05

Establishment of Yeelink Team



# 2013.05

Demo of the First Generation of Products in San Francisco

#### 2015.06

Launched Yeelight Bedside Lamp



# **Yeelight Road Map**



# 2015.12

Launched Yeelight LED Smart Bulb (White)

# 2016.06

Launched Mijia Smart LED Desk Lamp



# 2016.12

Launched Yeelight LED Ceiling Lamp

# 2016.05

Launched Yeelight LED Smart Bulb (Color)



# 2016.08

Launched Yeelight LED Lightstrip







# 2017.06

Launched Yeelight LED Ceiling Lamp (Special Edition)

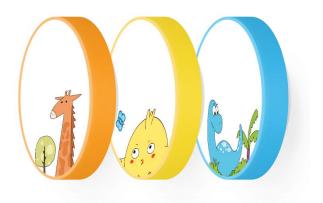


### 2017.08

Launched Yeelight Rechargeable Night Light

# 2017.08

Launched Yeelight LED Ceiling Light (For kids)



# 2017.08

Launched Yeelight LED Desk Lamp (Standard)

# **Yeelight Road Map**



# 2017.08

Launched Yeelight LED Desk Lamp (Rechargeable)

# 2017.09

Launch Yeelight LED Downlight (Non-intelligent)

# 2017.09

### Launch LED Ceiling Lamp 480mm (Galaxy)



Launch Yeelight Ambient Lamp







# 2017.09

Launch LED Ceiling Lamp 650mm (Galaxy)

## 2017.09

Launch Yeelight LED Chandelier (Nonintelligent)

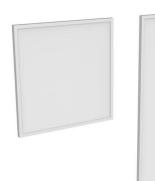
## 2017.09

Launch LED Ceiling Lamp 650mm



2017.10

Launch Yeelight LED Panel Light



# Yeelight Road Map



## 2017.11

Launch Yeelight LED Bulb(Color)



# 2017.11

Launch Yeelight Lightstrip Plus Extended Edition )

# 2017.11

Launch Yeelight LED Bulb(Warm White & Cool White)



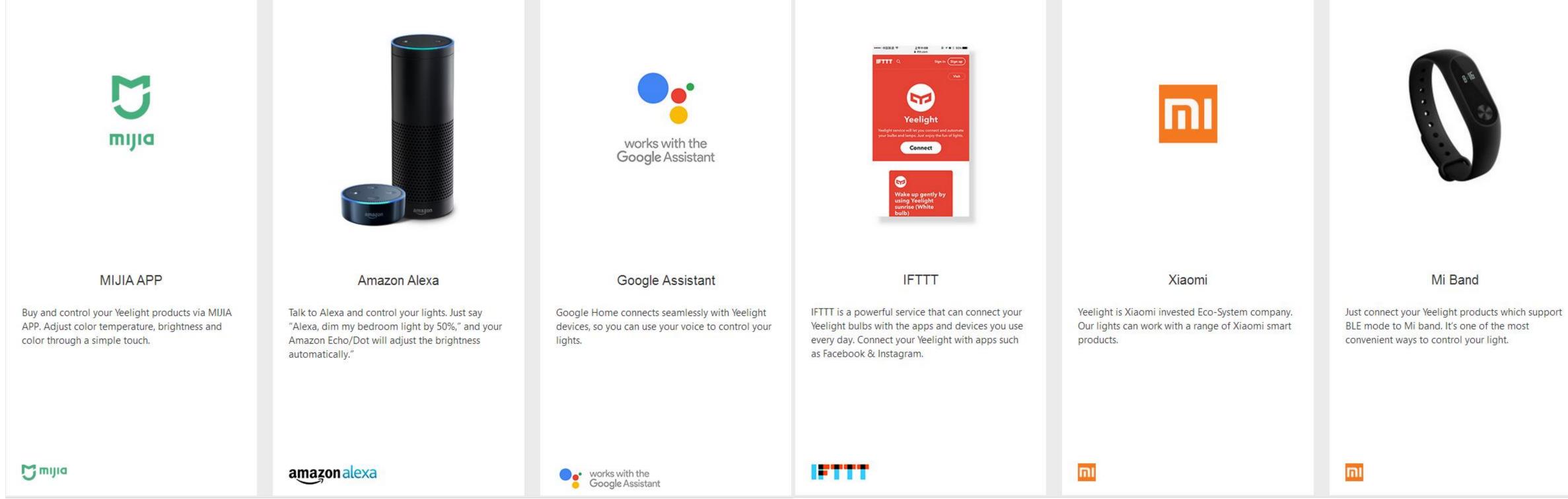




Both of the company's joint founders Jiang Zhaoning and Liu Daping previously worked at Lucent Technologies in Boston, Massachusetts, the United States, for an extended period of time. All of the company's core team members and other personnel come from renowned enterprises in China. Some products are awarded iF Gold Award, IF Design Award, Reddot Award, Good Design and other international design awards.

# **Awards and Honor**





# Amazon Alexa, IFTTT, Xiaomi, MIJIA, Mi Band...

Yeelight has worked with many worldwide well-known brand & platform, such as Google Home,

# **Ceiling Light**

YEELIGHT LED Ceiling Lamp

YEELIGHT LED Ceiling Lamp(Special Edition)

YEELIGHT LED Ceiling Lamp (For kids)

YEELIGHT LED Ceiling Lamp 480mm(Galaxy)

YEELIGHT LED Ceiling Lamp 650mm(White)

YEELIGHT LED Ceiling Lamp 650mm(Galaxy)

### **Desk Light**

MI LED Desk Lamp YEELIGHT LED Desk Lamp(Standard) YEELIGHT LED Desk Lamp(Rechargeable)

YEELIGHT LED Bulb(White) YEELIGHT LED Bulb(Color) YEELIGHT LED Chandelier YEELIGHT LED Bulb(Warm White & Cool White) YEELIGHT LED Panel Light YEELIGHT LED Bulb(Color-2<sup>nd</sup> Generation)

# **Product Category**

# **Ambient Lighting**

YEELIGHT Bedside Lamp

- YEELIGHT LED Lightstrip
- YEELIGHT Rechargeable Night Light
- YEELIGHT Ambient Lamp
- YEELIGHT LED Lightstrip(Extended Version)

### **Essential Lighting**

YEELIGHT LED Downlight(Not-intelligent)

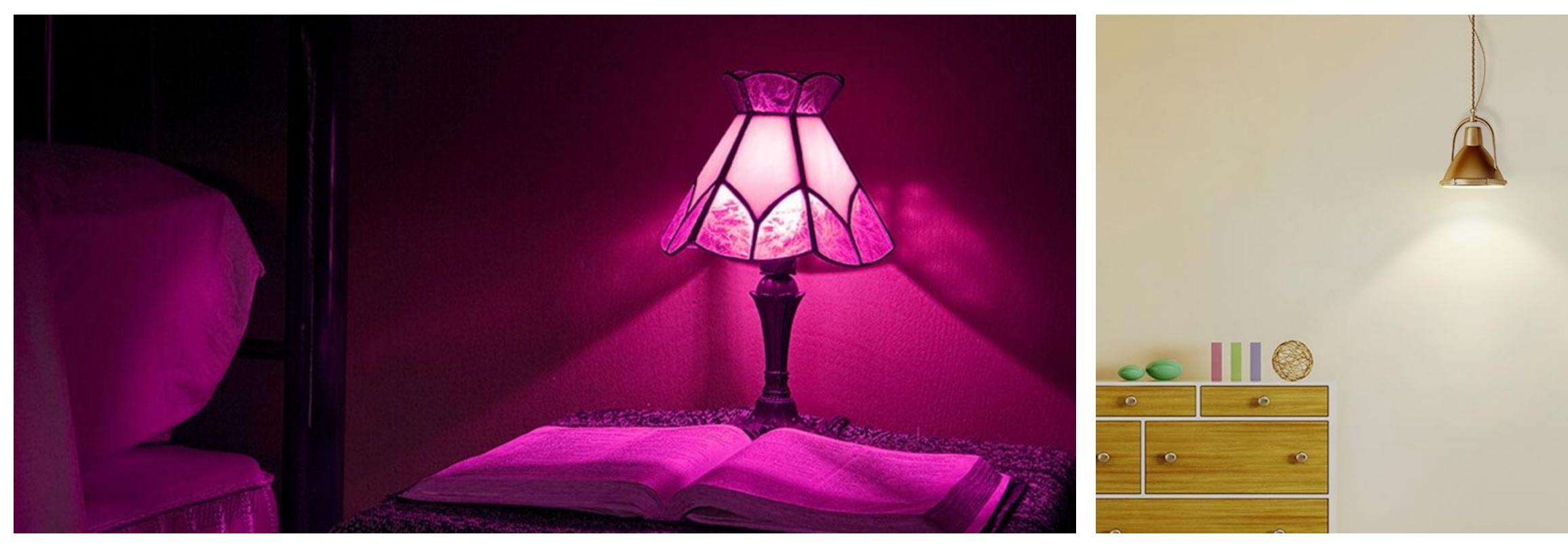






# YEELIGHT LED SMART WIFI BULB(Color)

- Product Size : 124mm\*60mm\*60mm Power : 11W
- Input : 100V~240V 50/60Hz Material : PC Lamp Interface: E27/E26
- Color Temperature : 800lm 2700K-6500K
- Brightness Adjustment Range : 5% -100%
- Maximum of Brightness :  $\geq$  800
- Minimum of Brightness: < 50lm Lumen30lm $\pm$ 10% CRI  $\geq$  80(@3300K)
- Characteristic : Lower Power | Smart Control | Color Temperature &
- Brightness Adjustable | 16 Million Colors
- Certifications : FCC | UL | CB | CE
- Launch Day : Nov, 2017



#### **SPECIFICATIONS**

Wi-Fi 802.11 b/g/n 55\*55\*120mm 9W Ra≥83 (4000K)

















# **New Generation- Coming on Nov**



# **SPECIFICATIONS**

Adjustable Launch Day : Nov, 2017

# YEELIGHT LED SMART WIFI BULB (Warm White to Daywhite)

- Product Size : 124mm\*60mm\*60mm Power : 11W
- Input : 100V~240V 50/60Hz Material : PC Lamp Interface: E27/E26 Color
- Temperature : 800lm 2700K-6500K
- Brightness Adjustment Range : 5% -100%
- Maximum of Brightness :  $\geq$  800
- Minimum of Brightness: < 50lm Lumen30lm $\pm$ 10% CRI  $\geq$  80(@3300K)
- Characteristic : Lower Power | Smart Control | Color Temperature & Brightness

#### Certifications : FCC | UL | CB | CE



#### **SPECIFICATIONS**

Wi-Fi 802.11 b/g/n 55\*55\*120mm 8W Ra≥83 (4000K)







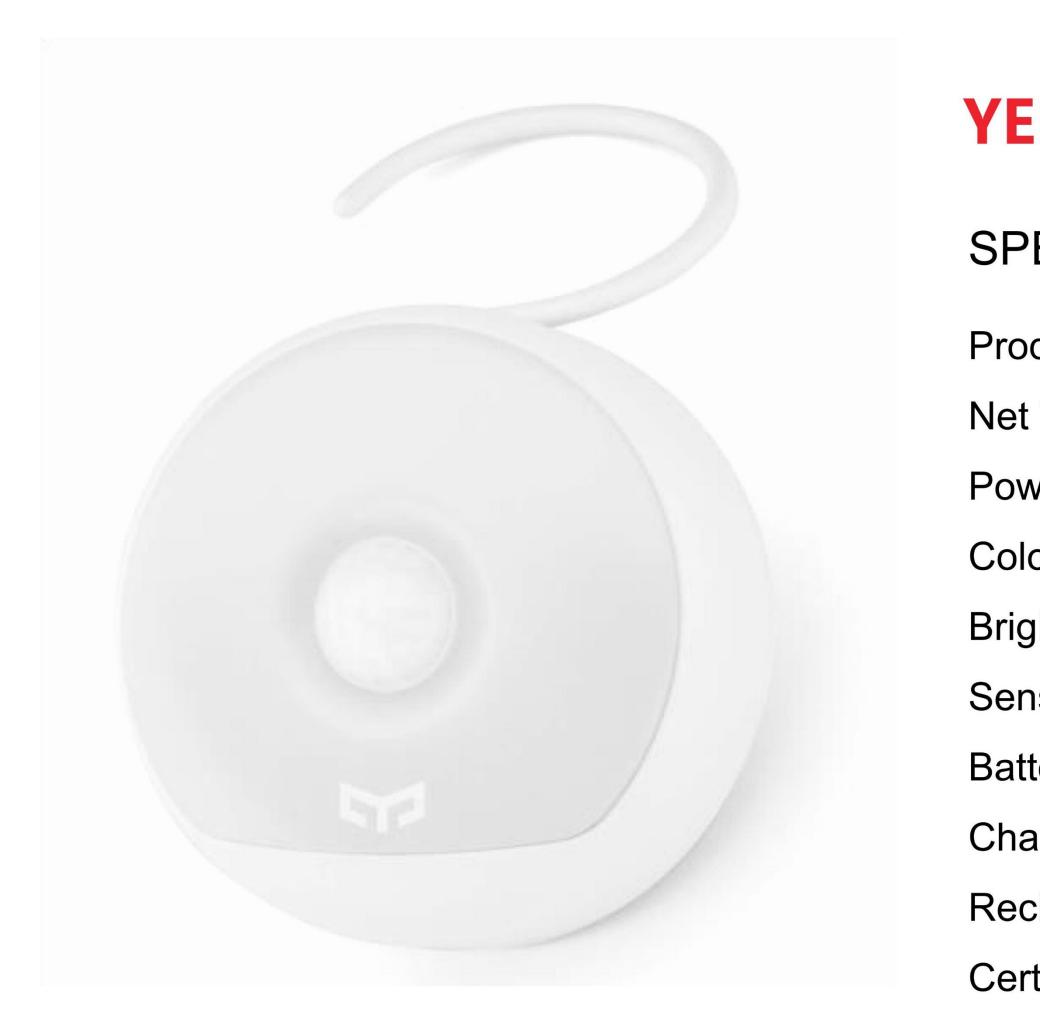


Launch Day : Sep, 2017



# YEELIGHT AMBIENT LAMP

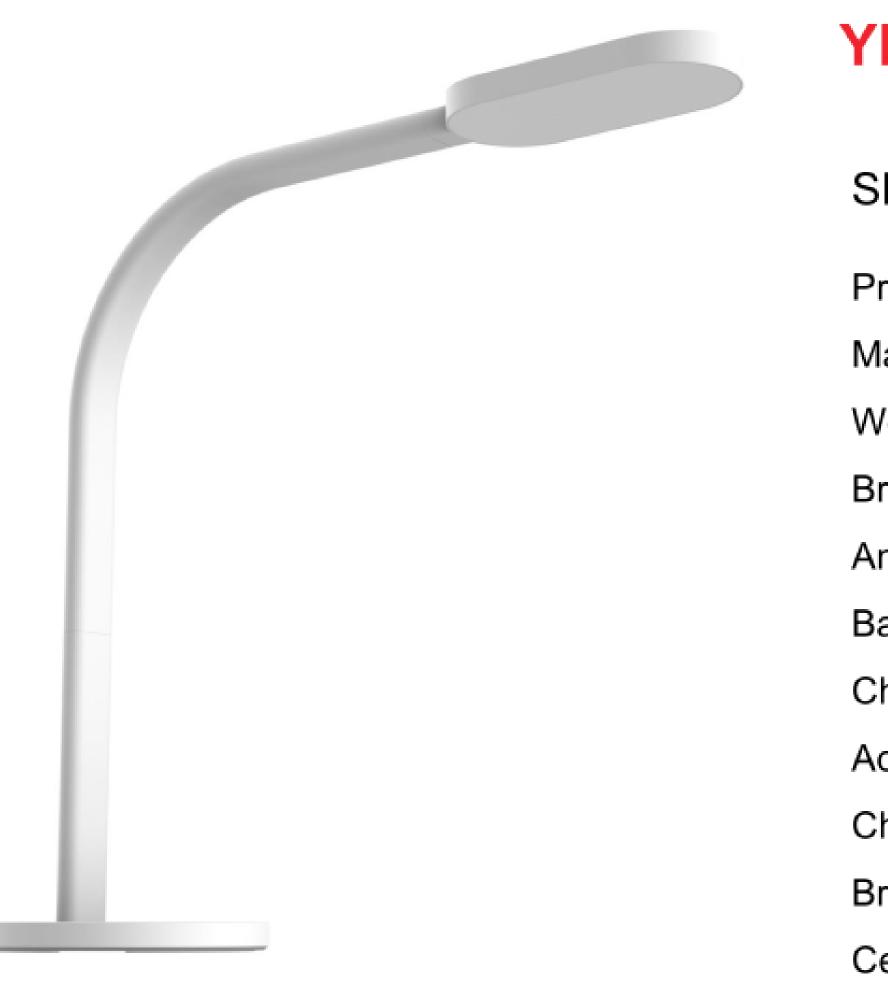
- Product Size : 72\*195 mm
- Weight: 430g
- Luminous Flux : 0.3-12 lm
- Battery Capacity : 2100 mA
- Communication Mode : Bluetooth 4.2
- Communication Distance : 20m (in the open area)
- Charging Cable : Micro USB (1 m)
- Power : 6.5 W
- Working Temperature : -10-+40 °C
- Working Humidity : 0%-85%RH
- Certifications : RoHS | FCC | CE



Launch Date : August 2017

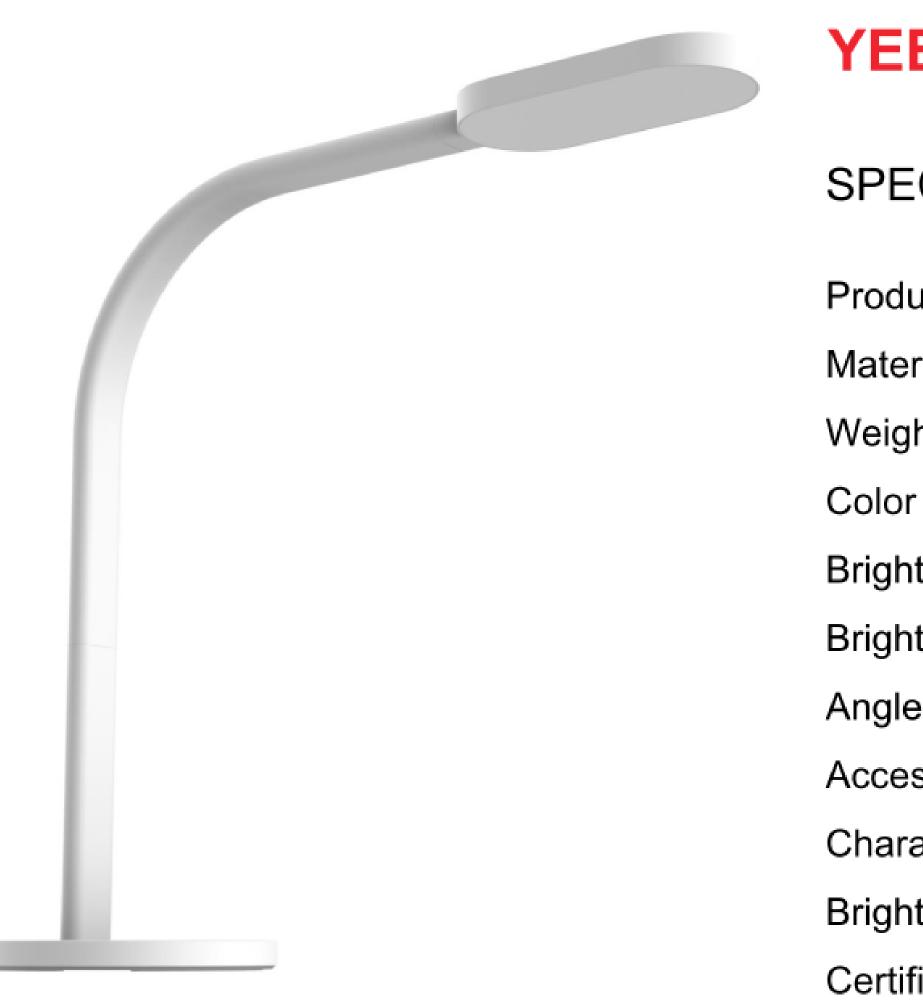
# YEELIGHT RECHARGEABLE NIGHT LIGHT

- Product Size : φ73mm\*34.3mm
- Net Weight : 72g
- Power : 0.25W
- Color Temperature : 2700K
- Brightness : Sensor Mode3.5lm , Lighting Mode 7lm
- Sensor : Light Sensor+PIR Motion Sensor
- Battery : 750mA Lithium Battery USB Port : Micro USB
- Characteristics : Suspendible & Adhesive & Magnetic | USB
- Rechargeable | 120 Days of Usage | Light Sensor + PIR Motion Sensor Certifications : RoHS



# YEELIGHT LED Desk Lamp(Rechargeable)

- Product Size : 337\*351\*150mm
- Material : Acrylic/ Environmental Friendly Plastic/Metal Memory Hose
- Weight : 0.71kg Color Temperature : 2700K-6500K
- Brightness : 260Im Brightness Adjustment Range : 20%-100%
- Angle of Exposure ∶ 120° CRI≥83
- Battery Capacity : 2000mAh
- Charging Voltage : 5V
- Accessory : Charging Cable (1m)
- Characteristics : Big Size | Weaken Blue Light | Color Temperature&
- Brightness Adjustable
- Certifications : CCC | Photobiological Safety | UN38.3
- Launch Date : August 2017



# YEELIGHT LED Desk Lamp(Standard)

- Product Size : 337\*351\*150mm
- Material : Acrylic/ Environmental Friendly Plastic/Metal Memory Hose
- Weight : 0.67kg
- Color Temperature : 2700K-6500K
- Brightness : 260lm
- Brightness Adjustment Range : 20%-100%
- Angle of Exposure : 120° CRI≥83
- Accessory : Charging Cable (1m)
- Characteristics : Big Size | Weaken Blue Light | Color Temperature&
- Brightness Adjustable
- Certifications : CCC | Photobiological Safety
- Launch Date : August 2017